5 WAYS TO ENGAGE MILLENNIALS AT WORK...

And make your business more competitive

RESEARCH SHOWS...

- Millennials will make up 75% of the workforce by 2025.
- 62% of millennials prefer to avoid changing jobs frequently.

BUT THEY NEED TO FEEL CONNECTED TO THEIR WORK...

- 55% of millennials are "not engaged" — they feel "unattached to their existing role and company."
- 55% say professional development is important in a job.

WE NEED TO ENGAGE MILLENNIALS...

- "There's a serious business case for creating more meaningful work. It will produce particularly powerful outcomes." - Forbes
- "As part of their attraction strategy, companies should incorporate their learning and development programs." - Gallup

MILLENIALS WANT THE CHANCE TO LEARN...

- 87% of millennials are "not engaged" — they feel "unattached to their existing role and company."
- 87% say professional development is important in a job.

WHAT ELSE MATTERS TO MILLENNIAL EMPLOYEES?

- Collaboration with coworkers
- Technology that improves efficiency and connectedness
- Flexibility in work schedules
- Feedback that’s frequent and meaningful

5 IDEAS TO ENGAGE MILLENNIAL EMPLOYEES

- Provide opportunities for learning and greater responsibility
- Build teamwork and creative problem solving in a more entrepreneurial environment
- Learn about the latest tools that increase efficiency
- Attract and retain more millennials while increasing production
- Boost motivation and gain employees' trust

SOURCES:

- NovoEd: www.novoed.com
- Forbes: "Engaging Millennials in the Workplace: Why It Matters"
- CBRE: "Live Work Play: Millennials Myths and Realities"
- Gallup: "How Millennials Want to Work and Live"
- HubSpot: "Gen Z and Millennials Collide at Work"
- Global Workforce Analytics: "Pros and Cons – Agile Work Programs"